

**MAR 15TH 10 AM - 3 PM**  
**NATURE DAY**

**@MT. HELIX PARK - WHERE EARTH DAY IS EVERY DAY!**

**OVER 20 NATURE MINDED NON-PROFITS + FOOD + ANIMALS + ACTIVITIES  
+ NATIVE PLANT SALE SUPPORTING OUR 501(C)(3) + ECOSYSTEM TOURS + BUTTERFLY RELEASE & MORE**

## **SPONSORSHIP OPPORTUNITIES**

Nature Day March 15th, 2025

Mt. Helix Park Foundation 501(c)(3) TAX ID #33-0859352

4901 Mt. Helix Drive, La Mesa, CA, 91941

### **TITLE SPONSOR - \$5,000**

- Recognition on website with your website link
- Signage at event with logo
- Dedicated recognition in social media posts with tags
- Booth at Nature Day
- 1 year business membership at Mt. Helix Park - Helix Heritage Level
- Solo email recognition
- Recognition in marketing materials
- 2 VIP table seats at Food & Wine Festival Aug 16th, 2025

### **PHOTO BOOTH SPONSOR (1 AVAILABLE) - \$1,500**

- Signage at photo booth with logo recognition
- Recognition on website with your website link
- Dedicated social media posts with tags
- 1 year business membership at Mt. Helix Park - Platinum Level
- Recognition in marketing materials

### **SHUTTLE SPONSOR (2 AVAILABLE) - \$1,000**

- Signage on one of the 2 shuttles with logo recognition
- Recognition on website with logo and website link
- 1 year business Membership at Mt. Helix Park - Platinum Level
- Recognition on social media

### **PLANT SALE SPONSOR (1 AVAILABLE) - \$750**

- Signage at plant sale area with logo recognition
- Recognition on website with logo and website link
- 1 year business membership at Mt. Helix Park - Gold Level
- Recognition on social media

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**PARKING SPONSOR (1 AVAILABLE) - \$500**

- Signage at parking areas with logo recognition
- Recognition on website with website link
- 1 year business membership at Mt. Helix Park - Gold Level
- Recognition on social media

**KID'S CRAFT SPONSOR (1 AVAILABLE) - \$250**

- Signage at kid's craft area
- Recognition on website
- 1 year business membership at Mt. Helix Park - Silver Level

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