

MAR 13TH 10 AM - 3 PM

NATURE DAY

@MT. HELIX PARK - WHERE EARTH DAY IS EVERY DAY!

OVER 30 NATURE MINDED NON-PROFITS + FOOD + ANIMALS + ACTIVITIES
+ NATIVE PLANT SALE SUPPORTING OUR 501(C)(3) + ECOSYSTEM TOURS + BUTTERFLY RELEASE & MORE

SPONSORSHIP OPPORTUNITIES

Nature Day March 13th, 2027

Mt. Helix Park Foundation 501(c)(3) TAX ID #33-0859352

4901 Mt. Helix Drive, La Mesa, CA, 91941

TITLE SPONSOR - \$5,000

- Recognition on website with your website link
- Solo signage at event with logo recognition and QR code to website at multiple locations
- Dedicated recognition in social media posts with tags
- Booth at Nature Day
- 1 year business membership at Mt. Helix Park - Helix Heritage Level
- Solo email recognition
- Recognition in marketing materials
- Large logo with QR code to website on map + hand out
- 2 VIP table seats at Food & Wine Festival Aug 14th, 2027

PHOTO BOOTH SPONSOR (1 AVAILABLE) - \$1,500

- Signage at photo booth with logo recognition and QR code to website
- Recognition on website with logo and website link
- Booth at Nature Day
- Dedicated social media posts with tags
- 1 year business membership at Mt. Helix Park - Platinum Level
- Recognition in marketing materials
- Logo with QR code to website on map hand out

SHUTTLE SPONSOR (3 AVAILABLE) - \$1,000

- Signage on one of the 3 shuttles with logo recognition and QR code to website
- Signage with Logo and QR code to website at Shuttle Pick Up/Drop Off
- Booth at Nature Day
- Recognition on website with logo and website link
- 1 year business Membership at Mt. Helix Park - Platinum Level
- Recognition on social media
- Logo on map hand out

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BUTTERFLY RELEASE SPONSOR (1 AVAILABLE) - \$500

- Signage at butterfly release with logo recognition and QR code to website
- Recognition on website with logo and website link
- 1 year business membership at Mt. Helix Park - Gold Level
- Recognition on social media

PLANT SALE SPONSOR (1 AVAILABLE) - \$500

- Signage at plant sale area with logo recognition and QR code to website
- Recognition on website with logo and website link
- 1 year business membership at Mt. Helix Park - Gold Level
- Recognition on social media

PARKING SPONSOR (1 AVAILABLE) - \$500

- Signage at parking areas with logo recognition and QR code to website
- Recognition on website with logo and website link
- 1 year business membership at Mt. Helix Park - Gold Level
- Recognition on social media

KID'S CRAFT SPONSOR (1 AVAILABLE) - \$250

- Signage at kid's craft area with logo recognition and QR code to website
- Recognition on website with logo and website link
- 1 year business membership at Mt. Helix Park - Silver Level

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