

MT. HELIX FOOD & WINE FESTIVAL



Totally 80's
AUG 15

Benefiting the 501(c)(3) Mt. Helix Park Foundation TAX ID #33-0859352 (21+)

Welcome to the 19th Annual Mt. Helix Food & Wine Festival

The Food & Wine Festival Fundraiser features 30+ local food and beverage companies, 2 live bands, silent & live auction, secret speakeasy, local artists, vendors, & more.

A great way to bring visibility and show your company supports the pollinators, local wildlife, nature, community, & open green space for families to make memories for free.

- Exclusive event featuring 360-degree views from one of the highest points in San Diego.
- Famous, historical, outdoor natural stone amphitheater & nature preserve.
- Experience samplings from the best restaurants, wineries, distilleries, & breweries in San Diego.
- High visibility event and desirable demographic with 700+ attendees.
- Excellent opportunity for client and customer entertainment.
- Businesses will receive inclusion in mailings, press, social media, & event materials.

**PLEASE CONFIRM BOOTH TO MARY KIRK - Call/Text: 619.944.0505
AND FILL OUT BOOTH FORM**

Questions/Personalized Opportunities: Krista Powers, Executive Director
Call/Text: 619.985.1445 Email: KPowers@MtHelixPark.org

FOOD & BEVERAGE OPPORTUNITIES

ALL LEVELS INCLUDE:

- Logo featured on 11,000+ home mailing
- Logo & direct link to your website featured on our website
- Brand recognition on Marketing Materials, Press Releases, & Digital Communications for one year
- Connect with 700+ attendees
- Business Membership & Invitations to Member-Only events
- Opportunities to place items in VIP gift bags
- Two Free General Admission Tickets (\$200 value)
- 501(c)(3) Tax write-off

OPTION 1 - FREE SAMPLING BOOTH

Sample 700+ guests from 5–8 PM with your own branded setup.

Distribute samples, marketing materials, & connect directly with attendees.

OPTION 2 - FREE SAMPLING BOOTH + VIP TABLE OF 10 DISCOUNTED TO \$1,000 (\$1,500 SAVINGS)

FREE Sampling Booth PLUS a VIP Sponsor Table (\$2500 Value) for 10 guests to reward your best customers and/or staff.

OPTION 3 - FEATURED PRODUCT PLACEMENT FOR 100 GUESTS

Donate product for 100 guests and receive brand visibility with our VIPs.